

himssanalytics

Media Kit

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HIMSS Analytics Fact Sheet

General Background

- ✚ HIMSS Analytics delivers high quality data and analytical expertise to:
 - Healthcare delivery organizations
 - Healthcare IT companies
 - State governments
 - Financial companies
 - Pharmaceutical companies
 - Consulting firms

- ✚ The company collects and analyzes healthcare data related to:
 - IT processes and environments
 - IT products and product trends
 - IS department composition, costs and management metrics
 - Healthcare trends and purchase-related decisions.

- ✚ HIMSS Analytics was founded in 2004 and is a wholly-owned, not-for-profit subsidiary of the Healthcare Information Management Systems Society.

Products and Services

- ✚ *For healthcare IT companies, governments, financial and pharmaceutical companies and consulting firms:*
 - **The HIMSS Analytics™ Database** – A comprehensive, web-based database that contains current detailed demographic and IT profile information for hospitals nationwide.
 - **The HIMSS Analytics Canadian Database™** – A comprehensive, web-based database that contains current detailed demographic and IT profile information for hospitals throughout Canada.
 - **Primary Market Research** – With over 100 years of IT consulting and data analysis experience, HIMSS Analytics' research experts work with organizations to design customized market research programs that achieve their market objectives.
 - **Executive Consulting** – HIMSS Analytics' consultants work with companies to help improve how they approach the market to ensure their success in the industry.

- ✚ *For healthcare organizations:*
 - **Provider Perks** - For their participation in HIMSS Analytics' Annual Study, contributors receive free benchmarking reports and industry data, including:

- **Electronic Medical Record (EMR) Adoption Model Scoring** –HIMSS Analytics methodology helps hospitals rate their progress in implementing a paperless medical record.
- **Benchmarking Reports** - HIMSS Analytics Benchmarking Reports compare a healthcare organization's IT department metrics to comparable organizations, including:
 - Budgets
 - FTEs
 - Workload statistics
 - Capital and operating expenditures
- **Market Overviews and Analysis** – Industry reports on top vendors and product trends in key healthcare IT categories.
- **EZ Search Tools** – Healthcare providers can search the HIMSS Analytics Product Database for installation information on approximately 1400 HIT products and 1200 vendors.
- **Executive Consulting Services**
 - HIMSS Analytics Consultants will:
 - Provide insight into IT trends, future market scenarios, and their potential impact on hospital organizations
 - Analyze IS department costs and staffing ratios against comparable peer organizations' department costs and workloads
 - Evaluate an organization's clinical IT applications portfolio and operational capabilities relative to peer-group benchmarks with the EMR Adoption Model

[Free Research/White Papers](#)

- EMR Sophistication Correlates to Hospital Quality Data
- Electronic Medical Records vs. Electronic Health Records: Yes, There Is a Difference
- Definitions of Database Terms
- 2005 Scottsdale Institute-HIMSS Analytics Healthcare Leaders Report: The Changing Landscape of Healthcare IT Management and Governance
- Single Sign-On Reference Guide (June 2006)
- U.S. Hospital Clinical System Environment - Market Dynamics Drive Adoption Models

HIMSS Analytics Leadership

Dave Garets, President and CEO

Mr. Garets is President and CEO of HIMSS Analytics and Executive Vice President of HIMSS.

Mr. Garets has 31 years of experience in information technology. He joined HIMSS Analytics in 2004 from Healthlink where he was Executive Vice President. Before that, he was Group Vice President, Healthcare Industry Research and Advisory Services at Gartner, Inc. Prior leadership roles included Senior Manager in Emerging Practices with the First Consulting Group and CIO of Magic Valley Regional Medical Center in Twin Falls, ID. Before coming to the health care industry, Mr. Garets spent thirteen years in various management capacities for AT&T.

He was a course director and served on the faculties of the College of Healthcare Information Management Executives (CHIME) Information Management Executive Courses for 11 years. He serves on the editorial advisory boards of four health care information technology journals and magazines and the board of directors of HIMSS Analytics. He is an affiliate professor at the Medical College of Virginia at Virginia Commonwealth University.

Mr. Garets is a HIMSS Fellow, and was chair of the HIMSS Board for 2003-2004. He is an internationally known author and speaker on information technologies, strategies, benchmarking, and the future of healthcare.

Mr. Garets graduated with a bachelor's of business administration in marketing from Texas Tech University.

Michael W. Davis, Executive Vice President, Products & Services

Prior to joining HIMSS Analytics, Mr. Davis was Managing Vice President of Healthcare Research and Advisory Services for Gartner, Inc. He joined HIMSS Analytics to pioneer new product development and spearhead the organization's market research enterprise.

With more than 29 years in the healthcare IT field, Mr. Davis has managed clinical departments in healthcare organizations and has held senior roles with progressive organizations like Micromedex/Thomson, American Express Health Systems Group, First Data Corporation and Motorola. He has published two books and more than 150 research articles on computerizing healthcare information. Mr. Davis has graduate degrees from the University of Nebraska Medical Center in clinical pathology, and in business administration from Pfeiffer University.

Jeff Kenjar, Executive Vice President, Sales & Marketing

Mr. Kenjar has a successful record of career accomplishments representing over 25 years experience in healthcare IT management. His responsibilities have included consulting, customer service and support, product management, project management, operations management, direct sales and sales management. He has held various positions with Eli Lilly and Company, Norand Corporation and Source Data Systems where he also served as a member of the board. He most recently served as a Managing Director with Keane Healthcare Solutions where he was responsible for customer support and account executive sales. Mr. Kenjar received his Bachelor's of Science in Pharmacy from University of Iowa and his Masters in Business Administration from

Nova-Southeastern University. He also serves as Vice President of Sales and Corporate Relations for HIMSS.