

# When your needs are specific and customized, HIMSS Analytics offers *breadth* and *depth*.

Look to HIMSS Analytics for robust, data-driven solutions to help optimize your IT strategies and implementation.

## **Executive Consulting**

### **True view and perspective.**

Executive Consulting services offer one-on-one guidance and access to custom and actionable information so you can make informed business decisions quickly, based on your organization's individual needs. HIMSS Analytics can manage and extract select data for a richer view of EMRAM progress so you can see how you compare to peers, as well as inter-departmental comparisons, statistics and strategic counsel.

### **Go beyond the data.**

Rely on HIMSS Analytics' personal guidance and support for your highly customized information needs.

*Extended Benchmarking.* Let us slice and dice data to provide a more detailed look at peer specifics and give you an intimate view of how your organization's IT application portfolio and operational processes compare to others. We conduct peer interviews, recommend best practices and more.

*Governance Consulting.* We can help optimize strategies and planning processes to position your department as an essential contributor to the stakeholders' and the organization's bottom line.

*IT Application Portfolio Evaluation.* We'll gauge your organizational and operational capabilities relative to peers.

*Advisory and Analytical Provisions.* We'll work with you to compose market intelligence that advises stakeholders on IT trends and future market scenarios and help you analyze IS department costs and staffing ratios derived from cost and workload peer input data.

# HIMSS Analytics offers market intelligence to help solve your complex business issues.

## The Essentials of the US Hospital IT Market Report

Today's data and tomorrow's forecasts.

Annual Study participants receive a complimentary set of three chapters of our Essentials Report. Each chapter has been compiled and summarized from the highest quality hospital data to provide a broad view of healthcare IT and to make it easier to spot trends and opportunities. Select three, or purchase additional sections, as well as the complete report.

- Receive the latest details on industry trends, IT spending levels and purchasing plans
- Gain insight into emerging market drivers
- Monitor the market position of key healthcare IT solution providers
- Get in-depth access to departmental and topic-specific research including:

*Revenue Cycle*

*Nursing*

*Physicians*

*Ambulatory Care ...and many others*

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## Planning for the development of your future starts today!

Contact HIMSS Analytics at **866.546.2900** or email us: **[info@himssanalytics.org](mailto:info@himssanalytics.org)**

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### About HIMSS Analytics

HIMSS Analytics is a wholly owned not-for-profit subsidiary of the Healthcare Information and Management Systems Society (HIMSS). The company collects and analyzes healthcare information related to IT processes and environments, products, IS department composition and costs, IS department management metrics, healthcare trends and purchase-related decisions. HIMSS Analytics delivers high quality products, services and analytical expertise to healthcare delivery organizations, healthcare IT companies, state governments, financial companies, pharmaceutical companies, and consulting firms.

