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Standard Reports

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Standard Reports

Report	Description	
1. Market Opportunity Report	Establish where sales opportunities exist and target them. This is an analysis of the status of installations within a selected market segment.	Create Report
2. Key Contacts	Build a mailing list. Select the positions, facilities, and areas within the healthcare market that you want to reach.	Create Report
3. Software Market Share	Determine who the major software vendors are by application, and where they are installed within your selected market segment.	Create Report
4. Hardware & Technology Market Share	Determine who the major vendors are for a selected hardware or technology type, and where they are installed within your selected market segment.	Create Report
5. Software Purchasing Plans	Immediately determine where to target your sales efforts by knowing who is buying. Select your market based on software product application.	Create Report
6. Hardware Purchasing Plans	Immediately determine where to target your sales efforts by knowing who is buying. Select your market based on hardware or technology type.	Create Report
7. Vendor Market Penetration Report	This is an analysis of vendor market share. This report shows a particular vendor's market share by entity type, state, application, and product.	Create Report
8. PACS Specialty Report	This is an analysis of the PACS market. This report includes Market Share and purchasing plans by modality.	Create Report
9. Pharmacy Specialty Report	This is an analysis of the Pharmacy market. This report includes purchasing plans for pharmacy systems and technologies.	Create Report
10. CPOE Specialty Management Report	This is an analysis of the CPOE market. This report includes Market Share and purchasing plans. In addition, most common uses of CPOE are outlined.	Create Report
11. Consulting & Outsourcing	This report provides detail on the sales opportunities with the outsourcing and consulting areas of the industry.	Create Report